

# **MAKERS OF CENTRAL OREGON**

#### FOR RELEASE AT WILL

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## IF IT'S "MADE IN CENTRAL OREGON," YOU CAN GUARANTEE IT'S MADE WITH QUALITY, CARE, AND CRAFTSMANSHIP

(BEND, Ore.) - It is no fortunate accident that Central Oregon is home to a vibrant community of artists, authors, and makers. It speaks to its residents and the culture that has been created over the generations, and refined by more recent influences.

Really, Central Oregonians are just a collection of dreamers, doers, storytellers, and innovators who have all chosen this beautiful region as home. The result is a thriving community of makers who help weave the cultural fabric of this unique region.

Of course, Central Oregon's breweries, cideries, and distilleries are often among the first "Made in Central Oregon" products that come to mind. But they are hardly alone, even in the drink space. <u>Riff Cold Brewed</u> — which opened what is believed to be the world's first cold brewed coffee taproom in Bend's Box Factory — is so far on the forefront that it has redefined the coffee experience and essentially created their own industry in the process.

If one had to pick a specialty for Central Oregon — beyond a great beverage — it would have to be outdoor products. In fact, some locally imagined and/or created outdoor products have grown into well-known national brands. <u>Hydro Flask</u>, <u>Silipint</u>, and <u>RuffWear</u> are familiar examples of big names that were spawned in Central Oregon.

To truly get to the heart of what makes Central Oregon special, one must experience what is produced locally — whether that be a taste of a one-of-a-kind "Ocean Roll" from Bend's <u>Sparrow Bakery</u>, a jam on a guitar made by internationally known guitar and mandolin maker <u>Breedlove & Bedell Guitar Company</u>, or by appreciating the works of local artists in a number of galleries.

There are far too many to list them all, but the following is just a sampling of some of the most prominent makers in Central Oregon:

## Local foods, treats, and drinks:

- <u>Bontá Gelato</u>
- <u>EARTH20</u>
- <u>Goody's</u>
- Holm Made Toffee Co.
- Inspired Leaf
- Jem Organic Nut Butters
- Laird Superfoods
- Lone Pine Coffee Roasters
- Oregon Yerba Mate
- <u>Riff Cold Brewed</u>
- <u>Sisters Coffee Company</u>
- <u>Sparrow Bakery</u>
- <u>Straw Propeller Gourmet Foods</u>
- <u>Strictly Organic Coffee Co.</u>
- <u>Tumalo Farms</u>

#### Skincare, beauty:

- Angelina Organic Skincare
- Bend Soap Company
- <u>Cascade Lavender</u>
- DANI Naturals
- LeCol's Soap Bar
- Light Elegance Nail Products
- <u>Sakari Botanicals</u>
- Zealios Skin Care

## Music:

- Barebones Cajon
- Breedlove & Bedell Guitar Company
- Drummer Boy Accessories
- <u>Riverbend Instruments</u>
- Outdoor Ukulele

## Jewelry, clothing, crafts, wares, and more:

- <u>Ballokai</u>
- Branch + Barrel
- Bronwen Jewelry
- July Nine
- Nashelle Jewelry

- <u>New Growth Clothing</u>
- <u>The Sunstone Store</u>
- <u>Scavenger Woodworks</u>
- <u>The Workhouse</u>

#### Pets:

- Dog Pack Collars
- <u>Ruff Wear</u>
- <u>Spindrift</u>

#### **Outdoors and active products:**

- <u>Chivaz Wear</u>
- Entre-Prises USA
- Free Range Equipment
- <u>Giant Loop</u>
- <u>Hydro Flask</u>
- JDSup
- <u>Kialoa Canoe Paddles</u>
- Light My Fire
- Outdoor Logic Solutions
- Rack>Stash
- <u>Silipint</u>
- Stand on Liquid
- Sullivan Glove Co.

## **ABOUT CENTRAL OREGON:**

Located on the eastern slopes of the Cascade Range, where vast forests give way to the arid high desert, Central Oregon is characterized by year-round adventure, authenticity, inspiration, and environment. From the towering peaks of the Cascades to the pristine waters of the Wild & Scenic Deschutes River, and from the more urban experiences of Bend and Redmond, to the rural charms of Sisters, La Pine, Prineville, Madras, Warm Springs, and Maupin, Central Oregon offers a perfect mix of recreation and sophistication. Barely three hours from Portland, and with daily direct flights from eight major markets, getting to Central Oregon is a breeze. For more information visit <u>www.visitcentraloregon.com</u> or call 800-800-8334.

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